

MODERN LUXURY

ATLANTA'S WOMEN OF POWER & INFLUENCE

"Creativity is like breathing to me—it's a natural part of my life. I love combining classic influences with modern sensibility, resulting in a timeless signature style."

Traci Rhoads

PRINCIPAL AND LEAD DESIGNER

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Award Winning Interior Designer Traci Rhoads heads one of the country's most successful and versatile full-service design firms, offering outstanding personal service. Recognized and sought-after for excellence by her diverse clientele for over 19 years, she has created gorgeous interiors worldwide.

Timeless and classic elegance combined with modern sensibility results in an impeccable sense of individual style that reflects her clients' character. Her exquisite use of color and the ability to combine a variety of periods and styles leads to the creation of very comfortable and inviting interiors.

Responsible for design conceptualization, planning, project management and procurement services, Traci and her team bring a comprehensive knowledge of interior architecture combined with decorative arts to the design project. For two consecutive years, Traci has been nominated for Southeast Designer of the Year. She was also deemed "One to Watch" in 2012 by the Atlanta Design Community and is an Allied Member of The American Society of Interior Designers (ASID).

Traci has designed projects in Atlanta, Aspen, Greenwich, Manhattan, New York, Boston, Dallas, North Carolina, and Palm Beach.

