







Traci Rhoads

MOD MAVEN

Perhaps it's interior designer Traci Rhoads' suburban Atlantan upbringing that caused her to pine for a chichi urban lifestyle in an eclectic loft in Midtownfar from the traditional trappings of a McMansion in Marietta. It might also be why she's in heaven right now, commuting back and forth to Manhattan to complete two highrise apartment projects. Whatever the motivation, this fiery Southern lady has brought a little of that bright-lights, big-city feel to her own art-filled corner space overlooking Ponce City Market as well as her clients' abodes. Notorious for not sticking to one style genre, the design dynamo has been working in Atlanta for 20 years, predominantly crafting interiors for high-end country clubs. She ventured out on her own about four years ago and has rarely had a moment to breathe since. When she's not in town creating a room for the ASO Decorators Showhouse (debuting next month!), she's flitting off to projects in the toniest parts of the country, including Aspen, The Hamptons, Boston, Long Island and, recently, a 15,000-square-foot project in Greenwich, Conn. We caught her just before she headed to Mexico to source pieces for a client, and asked her what's inspiring her now. trinteriors.net

